

**RUSSIAN
EXPORT CENTER**



**Made
in Russia**

RUSSIAN FASHION IN PARIS

Who's Next / Premier Classe
19–22 January 2018, Paris



Today Russia is a growing economy with a thriving private sector and attractive business environment. Favorable economic and geographical location, developed infrastructure, extensive scientific, research and educational potential, highly skilled workforce as well as broad market and competitive operating costs facilitate the development of efficient, safe and stable business.

Russia has everything to become one of the fashion capitals of Europe. Local companies operating in this industry have significant potential to manufacture creative and quality products.

Russia welcomes you and is ready for cooperation!

Petr Fradkov

CEO of the Russian Export Center

AVANT- GARDE FASHION

Discover Russian designers at Who's next trade show, 19 – 22 January 2018, Paris

Location: Hall 4, stand A64

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Katya Anderzhanova

The clothes collections by Katya are released several times a year and are very popular. The exceptional feature of the fashion house "Katya Anderzhanova" are dresses, Katya says that this thing serves as a standard of femininity, and the dress should be in the wardrobe of every woman.

Katya creates couture models for fashionable and social events, she is able to emphasize all the virtues of female beauty due to her individual approach, while using complex textures: lace, sequins, picturesque flowers, rhinestones. Every collection created by the designer fascinates and conquers the whole world.

👗 Prêt-à-porter

💰 Average retail price 200 €

📍 Saint-Petersburg

@ katya-ander@mail.ru

🌐 www.katyaanderzhanova.com

☎ +7 (812) 476-69-28

📷 instagram.com/katya_anderzhanova



Aurora couture

• FASHION WEDDING DRESSES •

We are the bridal couture design house which unites masters in the art of creating wedding dresses. We love mermaid silhouettes and have ball-dresses in our collection.

- 👗 Prêt-à-porter de-luxe
- 💰 Average retail price 500 €
- 📍 Saint-Petersburg
- @ aurorasalesd@gmail.com
- 🌐 www.aurora-couture.com
- ☎ +7 (911) 789-07-00
- 📷 instagram.com/auroracoutures



Iya Yots

FASHION HOUSE

Fashion House from Saint-Petersburg creates elegant, feminine and very colorful collections for self-confident women (celebrities, business women, politics).

Designer masterly works with fabrics, textures and forms, paying great attention to the details and creates unique looks not only for special occasions but for perfect and awesome everyday outfits.

- 👗 Prêt-à-porter de-luxe
- 💰 Average retail price 450 €
- 📍 Saint-Petersburg
- @ iyayots@gmail.com
- 🌐 www.iyayots.com
- ☎ +7 (921) 796-03-04
- 📷 instagram.com/iyayots/



KISSELENKO

The style of KISSELENKO brand expresses in oversized pieces that are paired with one another, providing an extravagant and urban touch. The favorite color of designer Lilia Kisselenko is black.

Autumn-winter 18/19 collection is represented by laconic, sophisticated garments combined with bespoke tailoring and high-quality materials. The brand was founded in 1998 and in 2016 KISSELENKO's dresses were taken to the costume collection of the State Hermitage Museum.

- 👗 Prêt-à-porter de-luxe
- 💰 Average retail price 290 €
- 📍 Saint-Petersburg
- @ fashion@kisselenko.ru
- 🌐 www.kisselenko.ru
- ☎ +7 (812) 271-25-52
- 📷 instagram.com/kisselenko



KOGEL


KOGEL Fashion House was founded in 2004 by Asya Kogel, designer and head of the company, member of the Union of Designers of Russia, winner and prizewinner of fashion festivals.

The Company designs and manufactures such women clothing as dresses, skirts, tops and coats for urban life. KOGEL is also specialized in bridal dresses and corporate uniform manufacturing. All dresses are designed and manufactured in St. Petersburg.

We present our collections twice a year. KOGEL Fashion House attended such professional events as "Festival Della Moda Russa" in Milan, "Who's Next" in Paris and CPM in Moscow.

Products and services: women clothing, bridal dresses, corporate uniform.


 Prêt-à-porter

 Average retail price 80 €

 Saint-Petersburg

 info@kogel.ru

 www.kogel.ru

 + 7 (812) 425-34-56

 [instagram.com/kogelfashion/](https://www.instagram.com/kogelfashion/)



KURGUZOVA

hand bag designer

The company creates bags and leather accessories. In this workshop things are intended for specific people. All commodities are oriented on the individual interest, imagination and original lifestyle. Backpacks, bags produced by the manufacture are made of genuine leather.

- 🛒 Prêt-à-porter in accessories
- 💰 Average retail price 250 €
- 📍 Saint-Petersburg
- @ bags@kurguzova.com
- 🌐 www.kurguzova.com
- ☎ +7 (812) 966-94-71
- 📷 instagram.com/kurguzovabags





MAXAON

Mahaon is the St. Petersburg's company that makes the original leather bags, backpacks, clutches, accessories and specializing in full-color printing on natural leather.

In manufacturing of the unique products, the company uses genuine leather, author's design, eco paints and new type of printing with special technology, which allows colors always remain bright.

- 📁 Middle market in accessories
- 💰 Average retail price 40 €
- 📍 Saint-Petersburg
- @ shop@mahaon.com
- 🌐 www.mahaon.com
- ☎ +7 (812) 923-09-70
- 📷 instagram.com/mahaoncom



MAISON N20

Maison N20 is an Intellectual approach to choice of fur and a scientific approach to working with furs. Every centimetre, every line is verified.

The Maison N20 woman is a self-reliant person who has achieved everything herself and has even greater resource. She has a broad outlook and gets a handle on things around her.

- 👗 Prêt-à-porter
- 💰 Average retail price 3000 €
- 📍 Saint-Petersburg
- @ info@maisonn20.com
- 🌐 www.maisonn20.com
- ☎ +7 (931) 961-09-69
- 📷 instagram.com/maison_n20



pompa

Pompa is a popular Russian manufacturer of fashionable women's clothing and coats. High quality of products, following the latest fashion trends, wide range, as well as professionalism and huge experience are the main secrets of success.

The unique collection of the Pompa coats is the winner of the competition "Russian Fashion 2017". Pompa's demi-season and winter coats are made of high-quality woolen fabrics.

A wide network of Pompa brand stores covers 55 cities across the country. In Pompa's official online store it is possible to buy clothes and coats with delivery anywhere in the world.

- 🏪 Middle market
- 💰 Average retail price 100 €
- 📍 Saint-Petersburg
- @ sales@pompa.ru
- 🌐 www.pompa.ru
- ☎ +7 (812) 434-38-38
- 📷 instagram.com/pompa_ru

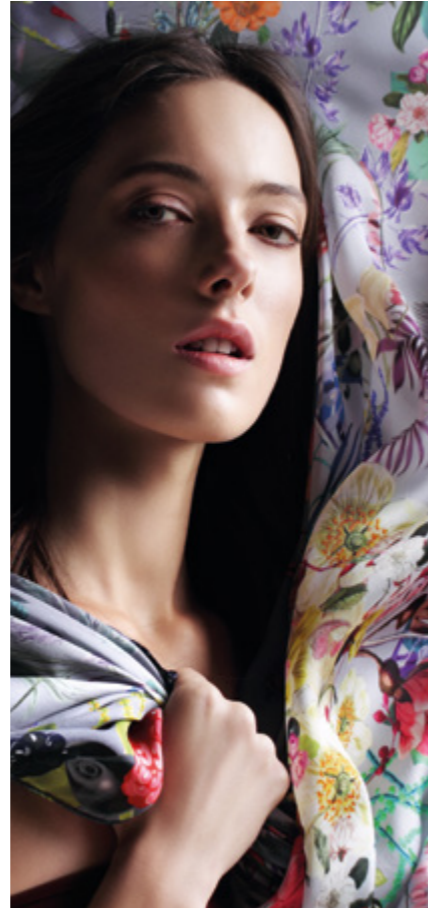




Radical Chic is a Russian accessories brand that was created in 2012. Radical Chic creates silk, wool and cashmere scarves. Philosophy of the brand is based on rich Russian culture, history and current events reinterpreted in line with the latest fashion trends.

Radical Chic style is fun and playful, it has strong attitude towards life and great sense of style and trends. The company considers scarves as a new media that reflects ever-changing world with means of contemporary textile design.

- 👗 Prêt-à-porter in accessories
- 💰 Average retail price 156 €
- 📍 Moscow
- @ olga.lozinskaya@radicalchic.ru
- 🌐 www.radicalchic.ru
- ☎ +7 (495) 730-20-33
- 📷 instagram.com/radicalchicfashion





Elena Tkachenko Fashion House is a unique project that works on the brink of fine art, “wearable art” and fashion. Bold experiments with various textile materials and techniques by the St. Petersburg’s artist Elena Tkachenko form the basis of the Fashion House.

- 👗 Prêt-à-porter de-luxe, wearable art, haute couture
- 💰 Average retail price 400 €
- 📍 Saint-Petersburg
- @ fh.elena.tkachenko@gmail.com
- 🌐 www.elena-tkachenko-fashion-house.com
www.tkachenko-studio.com
- ☎ +7 (921) 977-72-89
- 📷 [instagram.com/fh.elena.tkachenko/](https://www.instagram.com/fh.elena.tkachenko/)



Ultra Marine

The main idea of the company is to create a unique and recognizable style of "Ultramarine". Restraint and refinement, innovative ideas of cut allow to interpret the settled and habitual classical style as a "creative classic", which is the main company trend. The combination of design, unchanged quality and comfort has made the brand a unique phenomenon in the Russian fashion market.

- 🏠 Middle market
- 💰 Average retail price 100 €
- 📍 Saint-Petersburg
- ✉️ mail@ultramarine-spb.ru
- 🌐 www.ultramarine-spb.ru
- ☎️ +7 (921) 946-72-06
- 📷 instagram.com/ultramarine_spb/



WELCOME TO RUSSIAN STAND

RUSSIAN EXPORT CENTER represents 12 leading Russian designers
at Who's next trade show, 19 – 22 January 2018, Paris

Location: Hall 4, stand A64





Hall 4

accès
access
hall 3 PREMIERE CLASSE
hall 2.2 FAME

accès
access
hall 3 PREMIERE CLASSE
hall 2.2 FAME

Forum area



accès
access
hall 3 PREMIERE CLASSE
hall 2.2 FAME

Stand A 64



entrée principale
main entrance

made-in-russia.fr